



The Ashtabula Downtown Development Associations (ADDA) invites you to become a sponsor of our “Meet Me On Main for First Fridays (FF), Street Fest”. First Fridays is an event designed to support, promote and showcase downtown businesses and organizations as well as bring to life, the ADDA mission which is to lead, assist, and support activities that enhance the quality of life in the downtown community!

The ADDA First Friday events are held the first Friday of every month, from 3 p.m. to 8 p.m. on Main Ave and in Cornelius Park. As the weather gets colder, First Fridays will have both indoor and outdoor venues. These venues are to be announced.

The primary sources of funding for the First Friday events will be from sponsors, such as yourself, as well as vendors who will be charged a small fee if they plan to sell food and/or merchandise. The First Friday event will not receive any governmental funds. Funds from sponsors will be used to defray the expenses associated with the staging the event. Such as equipment, advertising, entertainment, sanitation etc.

Your sponsorship will help to ensure the success of these exciting First Fridays events, which in turn contributes to the revitalization and rejuvenation of Ashtabula’s downtown. A thriving and robust downtown area benefits us all.

Enclosed please find more information about the festival sponsorship opportunities and the benefits of sponsorship. More information on the Association, which is a 501c3 nonprofit organization, may be found at www.downtownashtabula.com.

Please do not hesitate to contact me with any questions. I look forward to speaking with you at your earliest convenience.

Sincerely,

Jo Misener
ADDA President
Phone: 440-862-5580
Email: KenJo@roadrunner.com

Enclosures: Sponsorship opportunities