




Monthly First Friday Sponsorship Opportunities

(Please Check Your Desired Package)

Sponsorship Category & Cost	Sponsor Features and Benefits
Car Cruise-In: \$200.00	Sponsor Will Receive: Two (2) “Thank You” signs displayed on easels in Cornelius Park . <i>(Positive exposure, visibility, and brand promotion).</i>
Entertainment Venue A: \$125.00	Sponsor Will Receive: One (1) “Thank You” sign attached to the entertainment schedule A-frame street sign, placed at Ken’s Barber Shop on Main Ave. <i>(Positive exposure, visibility, and brand promotion).</i>
Entertainment Venue B: \$125.00	Sponsor Will Receive: One (1) “Thank You” sign attached to the entertainment schedule A-frame street sign, placed at the Historic Clock on Main Ave. <i>(Positive exposure, visibility, and brand promotion).</i>
Entertainment Venue C: \$125.00	Sponsor Will Receive: One (1) “Thank You” sign attached to the entertainment schedule A-frame street sign, placed at Veterans Park on Main Ave. <i>(Positive exposure, visibility, and brand promotion).</i>
Entertainment Venue D: \$125.00	Sponsor Will Receive: One (1) “Thank You” sign attached to the entertainment schedule A-frame street sign, placed at the Gazebo in Cornelius Park on Main Ave. <i>(Positive exposure, visibility, and brand promotion).</i>
Porta Potty: \$125.00	Sponsor Will Receive: One (1) “Thank You”, sign at the corner of the old Army Navy Store on Main Ave. <i>(Positive exposure, visibility, and brand promotion).</i>
Porta Potty: \$125.00	Sponsor Will Receive: One (1) “Thank You” sponsor sign next to the Ecomm Café on Main Ave. <i>(Positive exposure, visibility, and brand promotion).</i>
North Coast Voice Entertainment Magazine: \$300.00	Sponsor Will Receive: A “Thank You” sponsor logo prominently displayed in the one (1) First Friday Advertisement. This ad will be available to the public for one month at numerous locations. <i>(Positive exposure, visibility, and brand promotion).</i>
Star Beacon Newspaper: \$300.00	Sponsor Will Receive: A “Thank You” sponsor logo prominently displayed in one (1) First Friday advertisement. This ad will run for one day, with exposure in the Star Beacon Web News. <i>(Positive exposure, visibility, and brand promotion).</i>
The Gazette Newspaper: \$300.00	Sponsor Will Receive: A “Thank You” sponsor logo prominently displayed in one (1) First Friday advertisement. This ad will run for one day. <i>(Positive exposure, visibility, and brand promotion).</i>
Media One Radio Advertising: \$400.00	Sponsor’s name will be mentioned in ALL radio spots and promotions for that month. <i>(Positive exposure, visibility, and brand promotion).</i>

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	WKKY Radio Advertising: \$400.00	Sponsor's name will be mentioned in ALL radio spots and promotions for that month. <i>(Positive exposure, visibility, and brand promotion).</i>
	Rack Card Advertising: \$350.00	Sponsor Will Receive: Their logo printed on 5000 Rack Cards distributed throughout that month. <i>(Positive exposure, visibility, and brand promotion).</i>
	Friends of First Friday's: \$25.00 or more donation	Donors will be mentioned on the "Thank You Friends" sign at the ADDA FF registration desk. <i>(Sign will be displayed on an easel).</i>
	Bonus Exposure: No Additional Cost	ALL Sponsors Will Receive: An acknowledgement on the ADDA website, Facebook page, and in our monthly newsletter. A free vendor space up to 10'x30' will be provided on Main Ave. All sponsor's signage will be prominently displayed, in a storefront on Main Ave. up to 25 days after the scheduled event.

Monthly First Friday Sponsorship Packages & Cost		Features
	Ultimate Theme Package: \$2000.00	Package Includes: Car Cruise, Four (4) Entertainment Venues, Two (2) Porta Potties, 2500 Rack Cards, Monthly North Coast Voice Magazine Ad, One (1) Star Beacon Newspaper ad, One (1) Gazette Newspaper ad, and One (1) Radio Station Choice WKKY or Media One <i>(number of spots undetermined).</i>
	Advertising Package: \$1700.00	Package Includes: The Star Beacon Newspaper, The Gazette Newspaper, WKKY Radio, Media One Radio, and Rack Cards.
	Entertainment Package: \$400.00	Package Includes: Entertainment Venues Packages A, B, C, and D. <i>(See above packages for details.)</i>

What is in it for me?

- Sponsor's benefit by creating a deeper connection to their brand than electronic and social media advertising achieves.
- The opportunity to enhance your future customer's experience in a positive way, which in turn strengthens your customer loyalty.
- A more diverse way to promote your positive brand.
- Become a trailblazer within the Ashtabula community.
- Simply because its people/corporations like you, that will help create a stronger and more sustainable business community within Downtown Ashtabula.

To complete your sponsor request contact: **Oscar Tomasio,**
440-228-5392 or Oscarct@hotmail.com

Thank You in Advance to Your Support and Donations!